

■ **Lior Doron** B.A., (B.Ed), G.D.S.A., M.Sc.
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www.flowinsports.com/coach

Ambition

Train athletes, coaches and team in mental skills so that they can create, recreate and maintain flow in sports.

■ Education

2017-Present University of Sherbrooke

Bachelor of Education – Specialization in Vocational Education (Montreal, Quebec)

1997-2001: Masters of Science in Physical Education

(Psychology of Sport) University of Montreal, Department of Kinesiology (Montreal, Quebec)

Thesis on the psychological profile of successful officials supervised & published with the Sports Psychologist of the National Hockey League (NHL) Montreal Canadiens - Professor Wayne Halliwell Ph.D. (Grade Point Average of 3.74)

1996-1998: Graduate Diploma in Sports Administration

Concordia University, John Molson School of Business (JMSB) (Montreal, Quebec)

Prestigious Accreditation from the American Assembly of Collegiate School of Business (AACSB). Graduate courses: management, marketing, accounting, finance and economics. Thesis on learned optimism published at the JMSB

1992-1995: Bachelor of Arts; Specialization in Psychology

Concordia University, Faculty of Arts and Science (Montreal, Quebec)

Volunteered as a peer helper aiding students with various difficulties

■ Employment history - Academia

English Montreal School Board, Fenge College **Vocational Education**

Teacher | Montreal (08/2017 - present)

- Teach how to start a business.

Sir Wilfred Laurier School Board, CDC Pont Viau **Vocational Education**

Teacher | Laval (2016 - 2017)

- Taught in the accounting department as well as modules in the Construction Business Management course in communication, accounting and creating a business plan.

• **University**

Professor & Sports Psychology Coach to the Football Team | Montreal (08/2003 -11/2003)

- Workshops entitled Creating, Recreating and Maintaining Flow in Sports Concordia University

Assistant Director Summer Sports Camp, Concordia University | Montreal (2003)

- Involved in hiring staff, overseeing day-to-day operations while helping supervising staff, activity specialists and other staff.

High school

Sir Wilfred Laurier School Board (SWLSB), Lester B. Pearson School Board | Montreal (1995- 2015)

- Taught a variety of courses such as math (secondary 1-5), introduction to sports psychology, biology, English, computers etc.

Vice Principal & Teacher, Herzliah High School – Snowdon | Montreal (2004, 2017)

- In charge of discipline and student life for Secondary I & II. Also taught math and science. Involved in planning of other activities

within the school as well as facilitate liaison between students, teachers and parents.

■ Employment history – Private

Academy Director and President: Tennis and Sports Psychology Academy Inc. | Montreal (2006-present) www.tspa.ca

- President and owner. Director of human resources responsible in hiring, training and supporting the academy's high level of service excellence for approximately 30 staff.
- Organize and administrate academy's operation; In charge of promoting, hiring, website update and human resource.
- Plan, develop and implement marketing and sale of tennis program. Create a buzz and interest in social media sites such as FaceBook, twitter and Instagram.
- Website development, update content, ensure content is updated and professional.
- Ensuring a vision of quality of service is carried out by all employees which includes not only teaching tennis but also promoting positive living skills, random acts of kindness and good will.
- Generate gross revenue of approximately \$250,000 during the summer camp
- Write blogs ([read more](#))

Sports Psychology Coach & President: Flow in Sports | Montreal (2003-present) www.flowinsports.com

- Entrepreneur; consult athletes to get into the zone and achieve peak performance.
- Created hundreds of online courses with MOODLE (Modular Object-Oriented Dynamic Learning Environment) for recreational to professional athletes ([read more](#))
- Website development updates, content, ensure social media is fresh and stimulating.
- Write blogs ([read more](#))

Assistant Club Manager, City of Côte Saint Luc | Montreal (2008-2009)

- Managed the Côte Saint Luc Tennis Club to ensure members expectations are not only met but exceeded. Involved in the board of directors meetings. Led promotional planning that helped surge junior membership from under 10 to over 170 in less than five years.

■ Computer skills

Windows, XP, SAGE (formely Simply Accounting), Access, Vista, Internet, Excel, Word, Power Point, Apple, Photoshop, i-pod, iTunes, iMovie, type 50 words / minute.

■ Languages: Fluent in English and French

■ Affiliations : QBTA (Quebec Business Teacher's Association)

■ References: Available upon request